



Teaching Guide

Mauril, a great addition to your teaching toolbox!

Mauril,
a free platform to learn English and French,
using a wide range of stimulating and
entertaining content from
CBC/Radio-Canada.

Mission

To enable residents of Canada to better understand one another through a French and English learning experience centered on cultural exposure that reflects everyday life.

Why use Mauril?

Accessible

Web-based, app for mobile/tablet
8 levels of learning

Canadian

100% Canadian content

Inclusive

Represents the social landscape
of today's Canada

Authentic

Formal and informal registers in
real-life contexts

Rigorous

Developed in collaboration with a
team of pedagogical experts

Mauril represents today's Canada

Inclusive content

- 37% Racialized individuals
- 6% OLMC*
- 5% Indigenous Peoples
- 5% Persons with disabilities
- 3% LGBTQ2+

Representation of provinces and territories

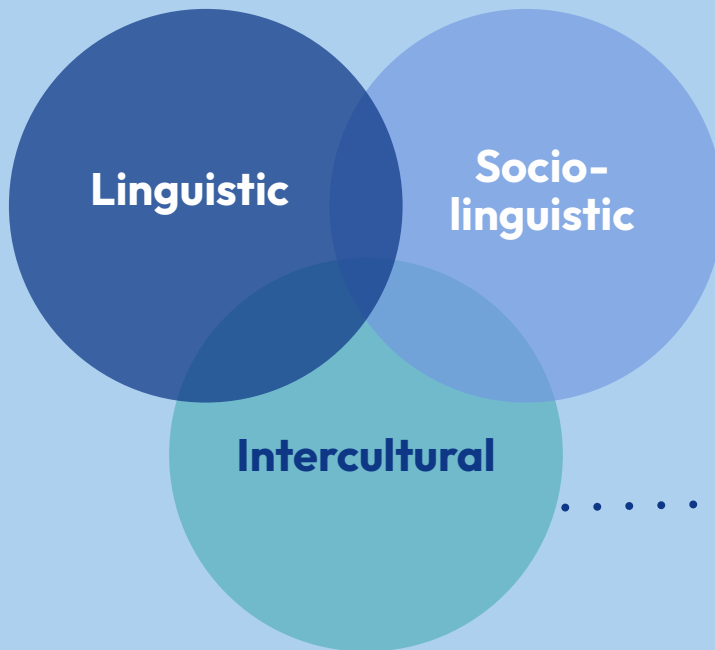
8% of content highlights a specific region.
Promotes exposure to diverse Canadian accents and celebrates OLMCs.

*Official Language Minority Communities

Develop competencies

Linguistic

Develop the four language skills through a variety of exercises to progressively build language proficiency



Socio-linguistic

Recognize the social conventions
• • and cultural values that influence communication, including formal and informal communication registers and contexts

. Intercultural

Be open to and understand the nuances of customs, values, beliefs and behaviours of Canadian cultures

Mauril levels

Learning at their own pace

Immersive and gradual learning
Choosing their own level
Progression across 8 levels
Inspired by the CLB

Mauril Levels

Mauril	CLB	CEFR
Beginner 1-2	1-2	A1
Beginner 3-4	3-4	A2
Intermediate 1-2	5-6	B1
Advanced 1-2	7-8	B2

Sections of the app

Learn Section

Learn Canada's **languages**.

- + Structured
- + Organized by **communication intentions**
- + Focused on **communication contexts**
- Choice

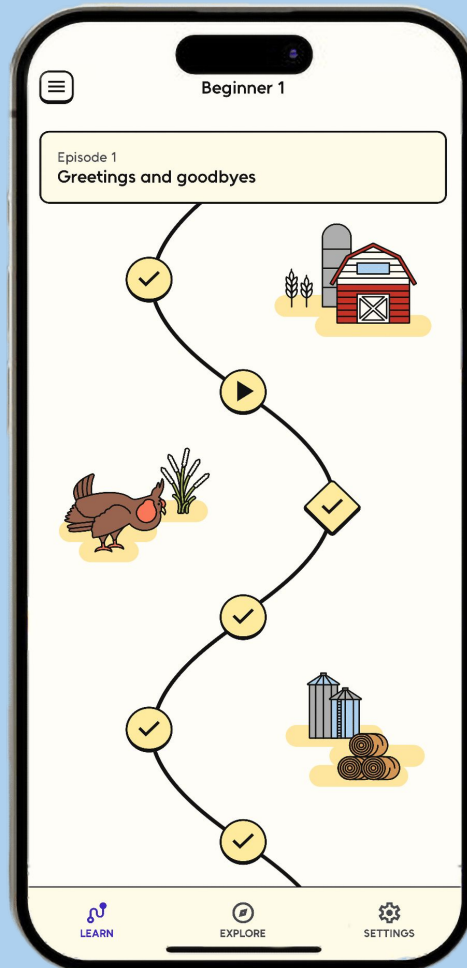
Explore Section

Discover Canadian culture.

- Structured
- + Organized by communication **topics** and **contexts**
- + Centered on **Canadian culture**
- + Choice

Learn Section

A redesigned learning pathway that guides learners step by step



Different types of activities for effective learning

Discovery

Introduces learners to new vocabulary and its pronunciation

Practice

Practice learned vocabulary in full sentences

Videos

Practices learned vocabulary in context through a video

Consolidation

Reinforces vocabulary learning through new exercises

Revision

Check learning before moving on to new subjects

Wrap-up

Provides a final assessment of learners' mastery of the vocabulary and concepts covered

Types of activities

Learn something new

Activity 1

Start

Discovery

Practise these words

Activity 2

Start

Practice

Watch the video

Activity 3

DURATION

4 s

Start

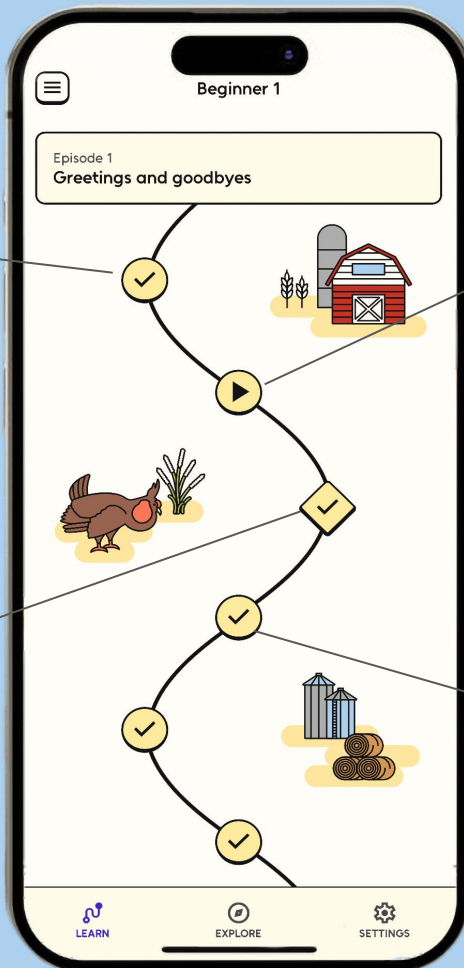
Videos

Reinforce these words

Activity 4

Start

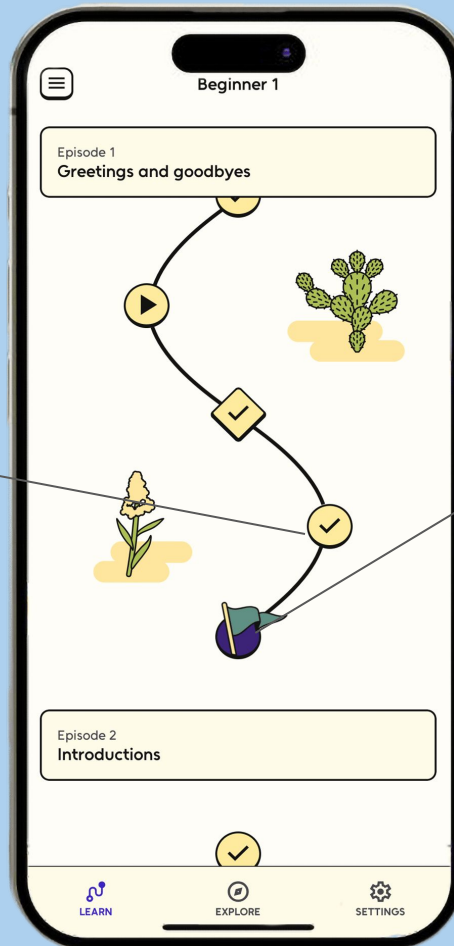
Consolidation



Review what you've learned
Activity 20

Start

Revision



Test your knowledge
Activity 21

Start

Wrap-up

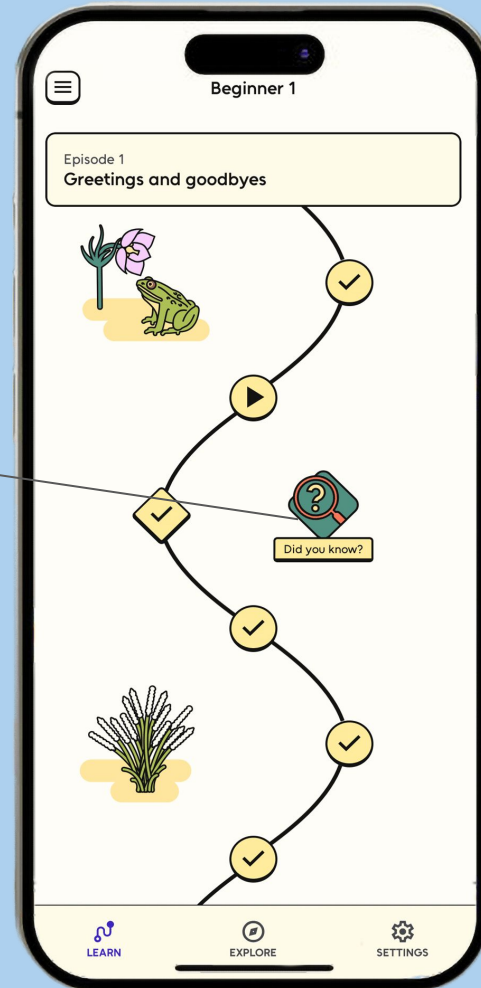
Did you know?

Did you know?

Bonjour, comment allez-vous?
Good morning, how are you?

In French, "vous" is used to express politeness when talking to someone in a formal context.

Did you know? – A short language and culture note related to the vocabulary learned



Communication intentions

Beginner 1

- 1** Greetings and goodbyes
- 2** Introductions
- 3** Being polite
- 4** Describing people
- 5** Talking about origins
- 6** Talking about work and studies
- 7** Giving personal information
- 8** Talking about family
- 9** Talking about preferences and hobbies
- 10** Talking about routine
- 11** Describing where you live

Beginner 2

- 1** Greetings and introductions
- 2** Describing people
- 3** Talking about hobbies
- 4** Describing routine
- 5** Talking about relationships
- 6** Talking about weather
- 7** Making plans
- 8** Going out to a restaurant
- 9** Describing housing
- 10** Describing and getting around a neighbourhood

Communication intentions

Beginner 3

- 1 Getting to know one another
- 2 Describing habits
- 3 Preparing a meal
- 4 Talking about where you live
- 5 Going shopping
- 6 Talking on the phone
- 7 Talking about your health
- 8 Planning an event
- 9 Discussing the past
- 10 Going on a cultural outing

Beginner 4

- 1 Socializing and relationships
- 2 Discussing habits and lifestyle
- 3 Making a purchase
- 4 Following a recipe
- 5 Preparing to move
- 6 Talking about the past
- 7 Describing your professional background
- 8 Discussing media
- 9 Predicting the future
- 10 Planning a trip

Communication intentions

Intermediate 1

- 1 Describing the weather
- 2 Doing things around the house
- 3 Discussing art and artists
- 4 Talking about clothing and fashion
- 5 Talking about food and cooking
- 6 Describing yourself and others
- 7 Discussing sports and community

Intermediate 2

- 1 Understanding humor
- 2 Talking about winter activities
- 3 Talking about business and money
- 4 Discussing art and artists
- 5 Understanding a documentary
- 6 Following a plot - comedy
- 7 Understanding animal behaviour
- 8 Planning and discussing goals
- 9 Following a plot - comedy
- 10 Following a plot - comedy

Communication intentions

Advanced 1

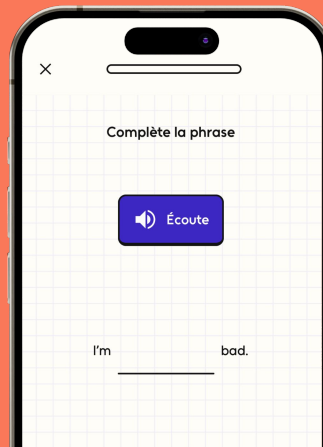
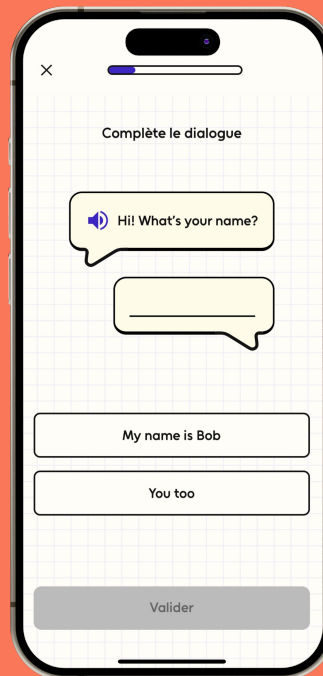
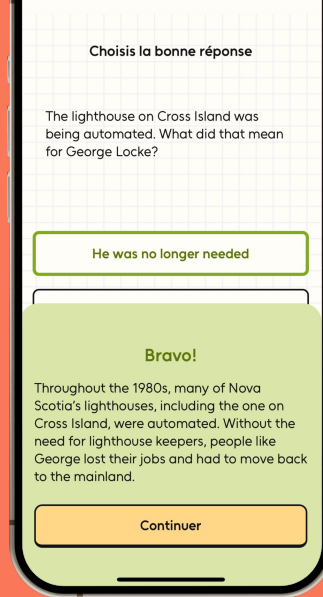
- 1 Understanding humor
- 2 Understanding a documentary
- 3 Working as an artist
- 4 Following a plot - comedy
- 5 Discussing sports
- 6 Understanding a documentary
- 7 Following a plot - fantasy
- 8 Following a plot - animation
- 9 Understanding animation
- 10 Following a plot - comedy

Advanced 2

- 1 Understanding humor
- 2 Understanding a documentary
- 3 Talking about change
- 4 Following a plot - comedy
- 5 Working as an artist
- 6 Coming of age
- 7 Understanding a documentary
- 8 Following a plot - comedy
- 9 Understanding a documentary
- 10 Following a plot - comedy

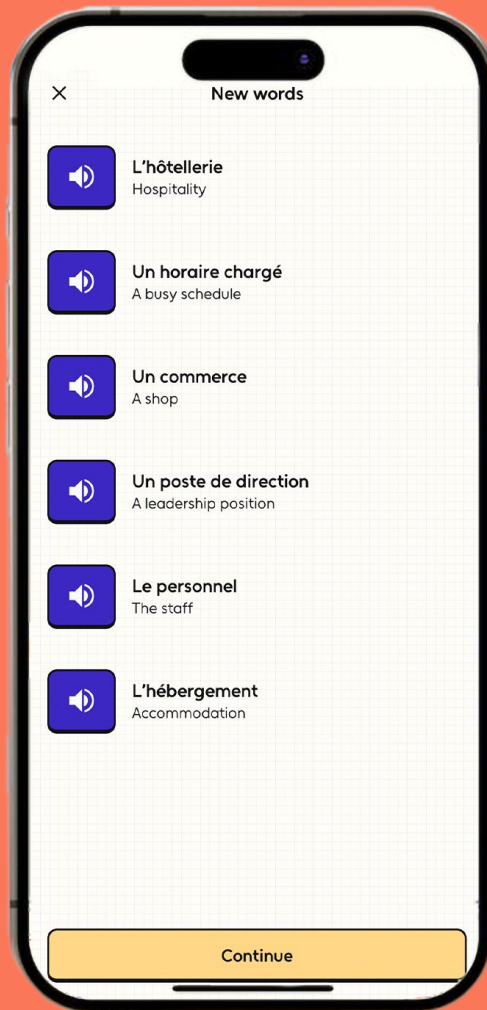
Types of exercices

A variety of
exercises to
practice
vocabulary while
keeping learners
engaged



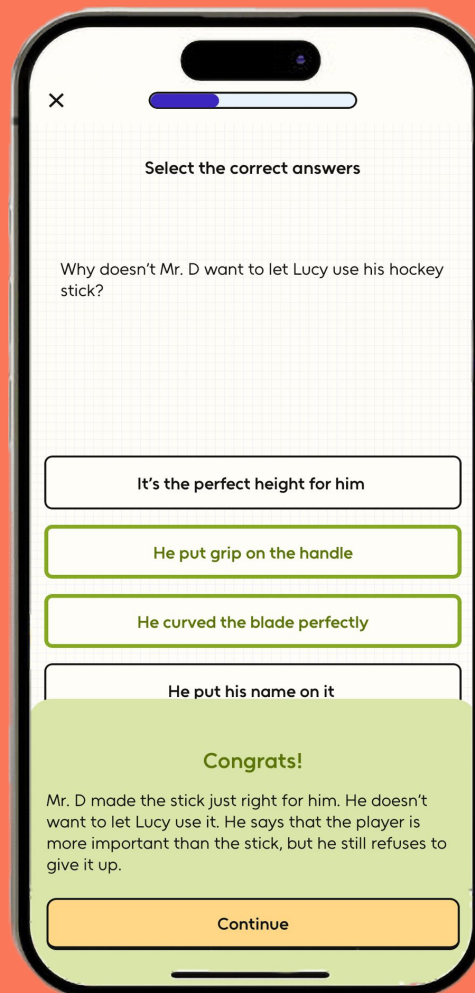
Vocabulary

Introduces the vocabulary
learners will practice through a
variety of exercises



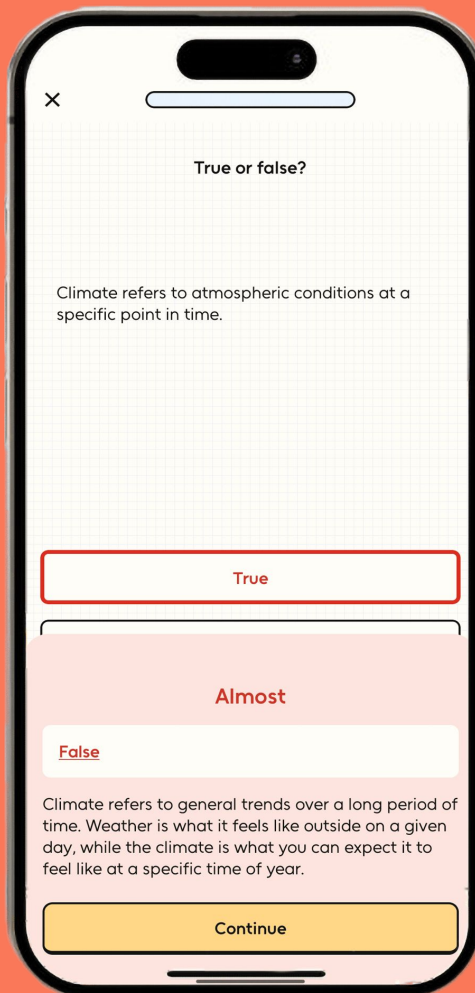
Multiple choice

Exercises with feedback on
correct answers...



True or False

...and on incorrect answers.



Matching



Fill in the blanks



A smartphone screen displaying a language exercise. At the top, there is a close button (X) and a progress bar. The title "Fill in the blanks" is centered. Below it, a sentence "_____ not tired." is shown with a blank line for the subject. At the bottom, four word buttons are available: "is", "You", "I", and "am". A "Check (0 of 2)" button is at the very bottom.

×

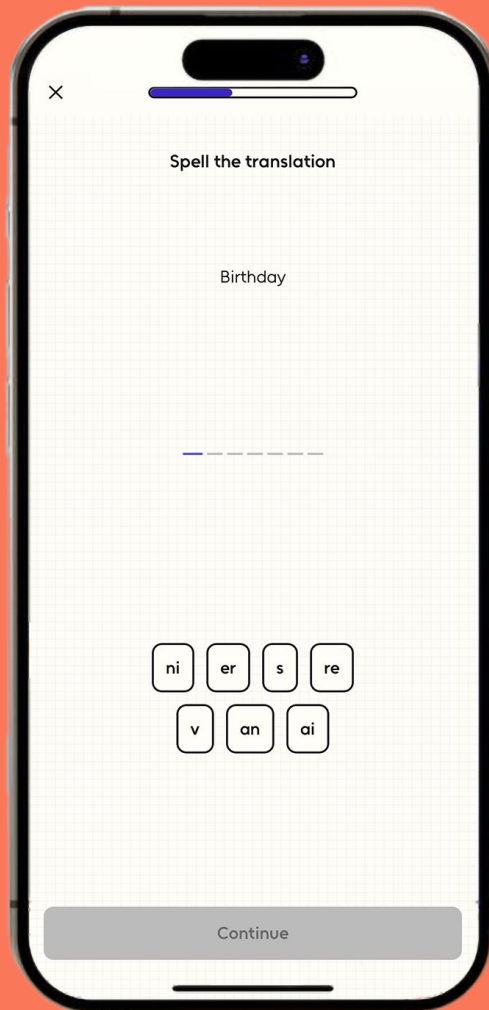
Fill in the blanks

_____ not tired.

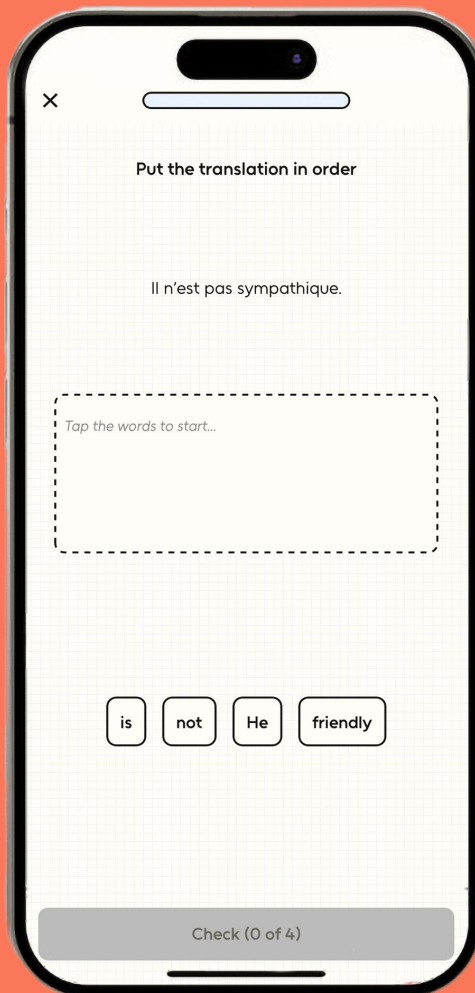
is You I am

Check (0 of 2)

Spelling



Word order



The image shows a smartphone screen with a word order exercise. At the top, there is a close button (X) and a progress bar. The instruction "Put the translation in order" is displayed. Below it, the French sentence "Il n'est pas sympathique." is shown. A dashed box contains the prompt "Tap the words to start...". At the bottom, four word buttons are available: "is", "not", "He", and "friendly". A "Check (0 of 4)" button is at the very bottom.

×

Put the translation in order

Il n'est pas sympathique.

Tap the words to start...

is not He friendly

Check (0 of 4)

Complete the dialogue

×

Complete the conversation

 How are you doing?

Yes

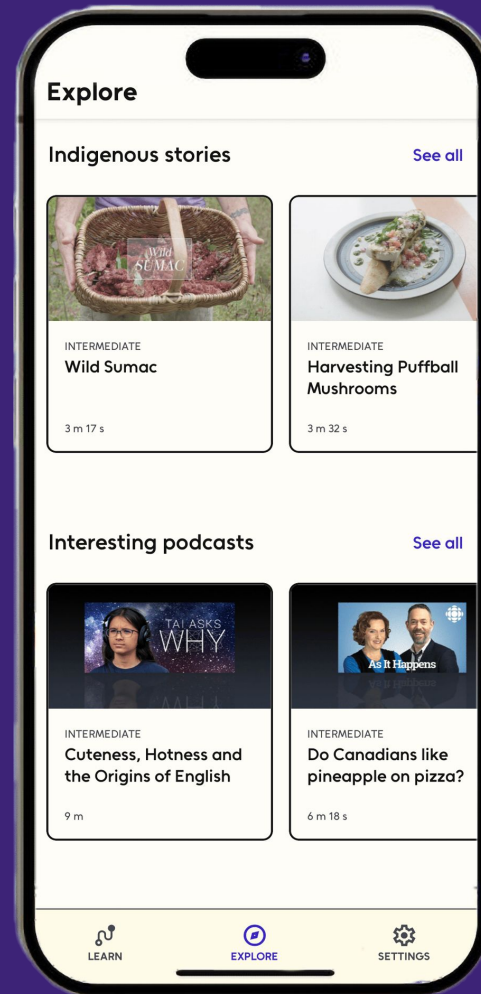
I'm good

Right answer!

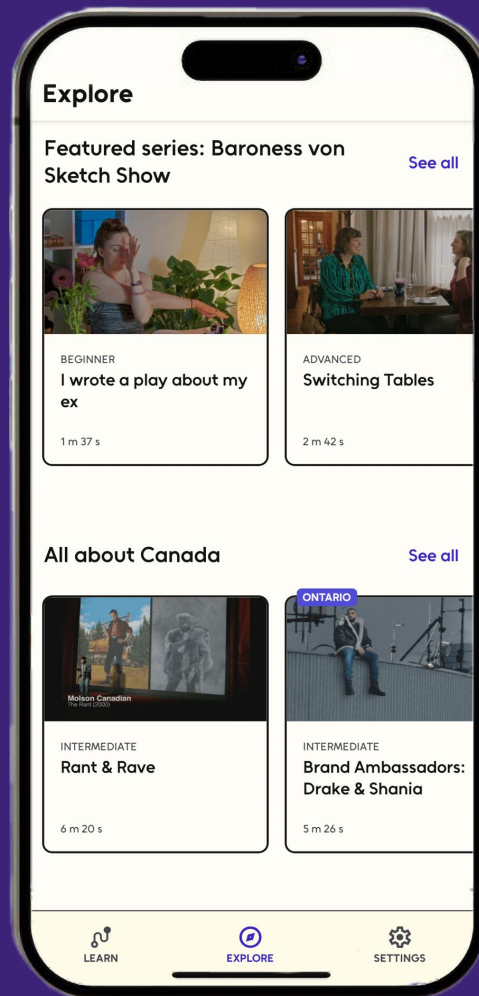
Continue

Explorer Section

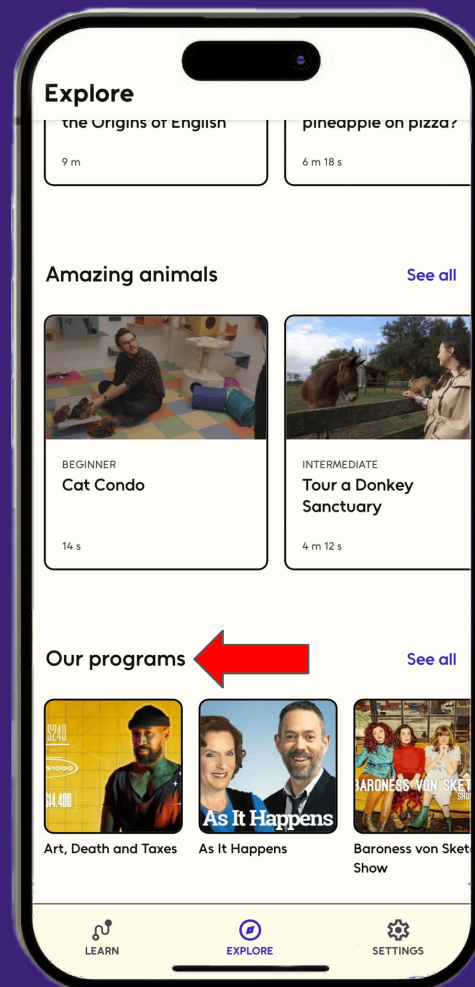
**A dynamic space
designed to showcase
our content and allow
users to learn based on
their interests.**



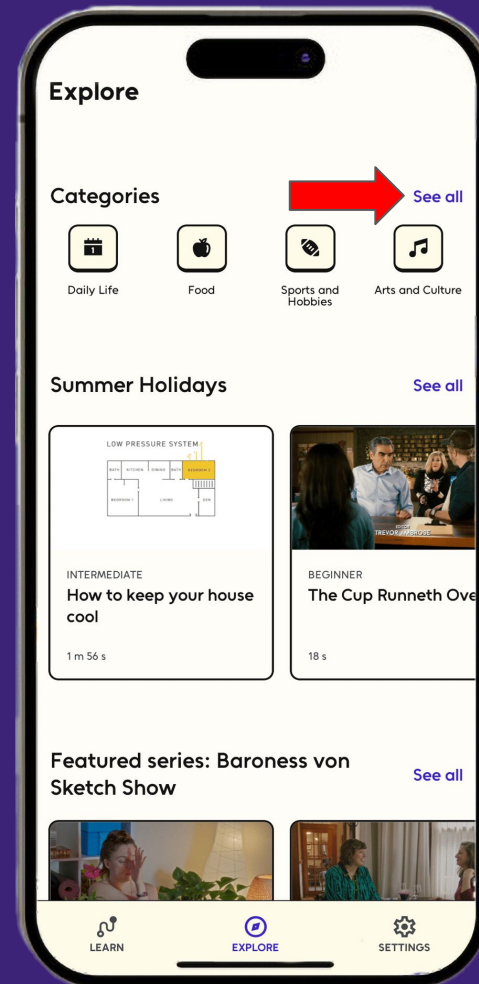
Themed activities and featured TV shows are highlighted each month



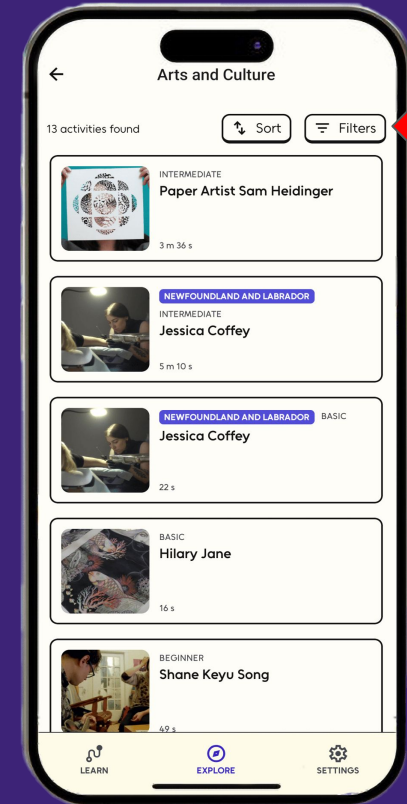
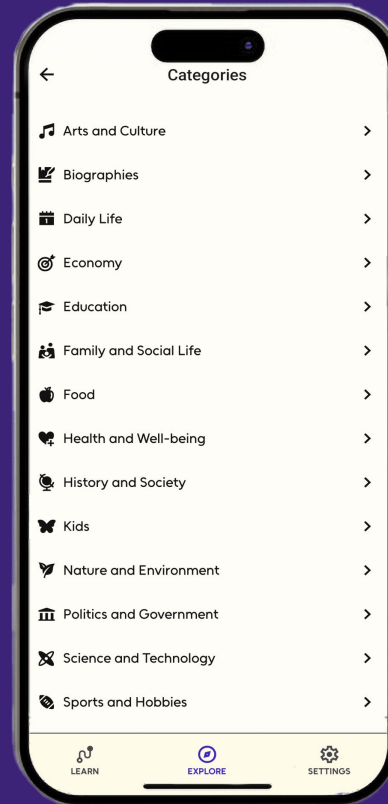
Exclusively CBC/Radio-Canada content



How to utilize filters for personalized learning tailored to individual interests



You choose your category of interest





**How to use Mauril
in your classroom**



A flexible approach for the classroom and at home

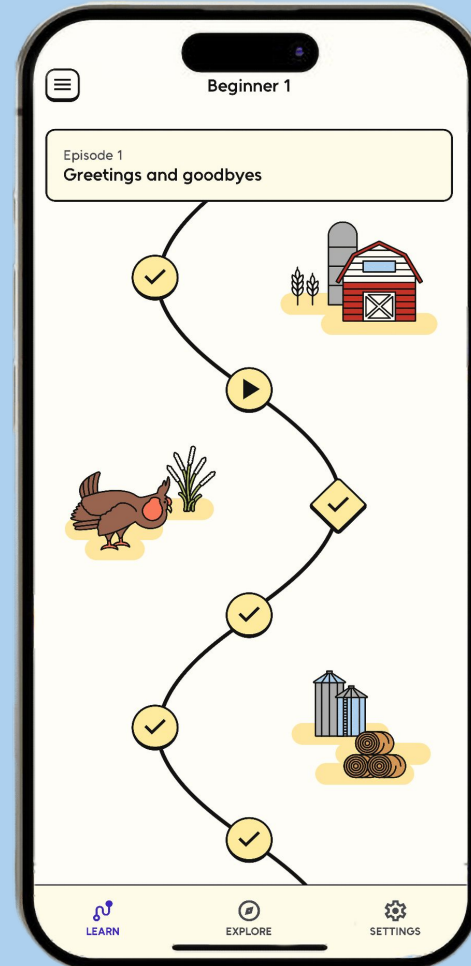
Use Mauril in the classroom to develop students' four language skills in individual or group setting.

Students can also use it at home to continue their learning in a fun and personalized way.

Mauril relies on immersive, gradual and progressive learning.

Once they create their profile, your students will be directed to the level corresponding to their current proficiency in the language they are learning so they can watch the suggested videos and complete the exercises to gradually progress from one level to the next.

Throughout their learning journey, they will be tested to measure their progress, highlight their successes, and thus foster their perseverance!



How to use Mauril videos

A wide variety of engaging and interactive activities can be built around Mauril videos, whether in large groups, small groups, or individual settings.

Many aspects of each video offer opportunities for learning, such as:

- vocabulary
- phonetics (auditory discrimination or pronunciation)
- grammar
- language registers



Explorer Section - Before watching the video

Take the time to discuss the task ahead with your students in class to help them prepare for the listening comprehension activity they are about to complete.

Ask them to:

- describe the thumbnail of the video
- discuss the general theme before watching the video to establish context before viewing (especially for documentaries and content related to science, history, etc.)
- guess what the video might be about based on its themes, description and image.



Explorer Section - While watching the video

Activities:

- Play without sound for the first time, then watch again with sound.
- At the end of each segment, ask learners to answer the questions.
- Pause the video in the middle and ask the group to guess what might come next.
- Lower the volume of the video and let students improvise dialogue based on the context.



Explorer Section - After watching the video

Discussion:

- Ask students to summarize one of the videos, give their opinion on it, or compare it with another video seen in class.
- As a group, discuss any comprehension difficulties students may have had during this activity.

Activities:

- Ask students to come up with additional questions, individually or in small groups.
- Stage a debate related to the subject.
- Ask learners to watch a related video.
- Ask them to read an article on the subject.

EXPLORER SECTION

Theme-based Content

Theme-Based Content

Each month, Mauril features a themed collection about a special event taking place that month. These collections offer contextualized activities designed to enrich language practice, foster cultural discovery, and encourage conversations about current events.

Activities

- Ask learners to summarize the video in their own words.
- Ask them to write a short text related to the theme.
- Ask them to replace selected words from the video with synonyms.
- Ask them to read an article on the same theme.

Themes 2026

January

- Winter Wonderland
(From January 5 to February 3)

February

- Winter Games
(From January 19 to March 2)
- Black History Month
(From February 9 to March 2)

March

- International Francophonie Day
(From March 2 to April 1)
- International Women's Day
(From March 2 to April 1)

April

- Celebrating Earth Day
(From April 1 to 24)

Themes 2026

May

- Mother's Day
(From April 24 to May 25)
- Asian Heritage Month
(From May 1 to 29)

June

- Pride Month
(From May 25 to July 1)
- Fathers' Day
(From June 1 to 26)

July

- Summer Holidays
(From July 1 to 24)

August

- Agriculture
(From July 24 to August 17)
- Back to school
(From August 17 to September 4)

Themes 2026

September

- National Day for Truth and Reconciliation
(From September 4 to October 2)

October

- Halloween
(From October 2 to November 2)

November

- Global Entrepreneurship Week
(From November 6 to 27)

December

- International Day of Persons with Disabilities
(From November 20 to December 7)
- Holiday Season
(From December 1 to January 6)

Featured TV Shows 2026

January

- -

February

- Son of a Critch

March

- Son of a Critch

April

- CBC Short Docs

May

- How to Buy a Baby

June

- Marketplace

July

- Baroness von Sketch Show

August

- Inside an Athlete's Head

September

- Mr D

October

- Art Is My Country

November

- Kim's Convenience

December

- Rakhee Morzaria's 'Note to Self'

Rotating Content

Explore them at your own pace before they're gone!

Amazing podcasts

Enjoy engaging podcasts while you learn.

Indigenous stories

Learn through inspiring stories that highlight Indigenous voices and experiences.

Small town quirks

Discover the unique charm and hidden treasures of life in small towns.

Unique news stories

Discover surprising stories and unexpected facts.

Inspiring stories of immigration

Discover inspiring stories of immigration journeys to Canada.

Rotating Content

Weather extremes

Uncover the stories and stories behind extraordinary weather events.

All about Canada

Explore Canada's culture, regions, and rich diversity.

Animals in our life

Learn more about the animals that share our everyday lives and surroundings.

Our favorites

Check out our team's top picks.

Rotating Content

[illegible]